



A DIVISION OF SPECTRUM THEATRE ENSEMBLE

A Sensory Friendly Revolution

MISSION

NICE seeks to standardize and codify institutional sensory friendly practices to better serve neurodiverse audiences throughout the entertainment industry. The program will educate, accredit, and support entertainment venues of all sizes.

WHAT IS NICE?

NICE is a **codified rating system** designed to accommodate and support the neurodiverse community & their participation in the theatrical experience.

NICE **revolutionizes sensory friendly entertainment** by shifting focus from individual show adjustments to sustainable seasonal support. We believe neurodivergent folx should be able to experience the show as intended, without compromising the artistic experience for any audience member.

NICE is **sustainable**. Creating seasonal accreditation allows neurodivergent individuals the opportunity to experience all shows in a season.

Learn more about NICE



*Spectrum Theatre Ensemble
10 Davol Sq, ste 100
Providence, RI 02903*

all brains are welcome

HUB THEATRE

To efficiently implement this model, NICE is establishing Hub Theatres in each region we launch, creating experts and stewards that provide local education, outreach, and support.

If you are interested in becoming a HUB Theatre, please apply at stensemble.org

WHO BENEFITS?

Neurodivergence is not a niche condition. Currently, 20% of your audience experiences a form of neurodivergence, and by 2050 it is estimated that 50% of our population will benefit from accommodations such as NICE.

Some examples of neurodivergent conditions include (but are not limited to): Autism (ASD), Attention Deficit Disorder (ADD), PTSD, Dyslexia, Synesthesia, Epilepsy, Bipolar Disorder, Obsessive Compulsive Disorder, Anxiety, Depression, and certain symptoms of long COVID.

When you choose to create a universally safe theatrical environment through NICE, *everyone* in your audience will benefit.



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*"The goal of the NICE program is to teach institutions how to **best support** neurodiverse theatregoers and theatremakers."*

-American Theatre Magazine

HUB THEATRE

